



MEDIA RELEASE

Naming of the SANTA BARBARA AIRPORT Airline Terminal

SANTA BARBARA, CA – September 4, 2012

The Santa Barbara City Council is now accepting suggestions and public input to name the new airline terminal. At its July 23rd meeting, Council reviewed two requests to name the airline terminal and voted to defer any action on the requests for 90 days allowing time for community members to recommend additional names. Council will resume the airport terminal naming discussion on October 30th.

The City's Municipal Code establishes the following criteria for the naming of public facilities:

- (1) The name commemorates the culture and history of Santa Barbara (first priority); the name commemorates California history;
- (2) The individual has made a particularly meritorious and outstanding contribution, over a period of several years, to the general public interest or the interests of the City;
- (3) The name has long established local usage, and lends dignity to the facility to be named; or
- (4) The name shall be of enduring, honorable fame, not notoriety, and commensurate with the significance of the facility.

Community members who wish to recommend a name for the new airline terminal should write a letter or send an email to the Airport Director. To be considered, the recommendation must be accompanied by an explanation of how the name meets the criteria established for the naming of public facilities. Written suggestions and input must be submitted by 5pm on Thursday, October 11, 2012.

Karen Ramsdell, Airport Director
601 Firestone Rd.
Santa Barbara, CA 93117

Contact: Karen Ramsdell
Phone: 805.967.7111
Email: Kramsdell@SantaBarbaraCa.gov



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